

SPONSORSHIP LEVELS

CHAMPION SPONSOR \$10,000+

- ★ Recognized as “**Presented by [Sponsor Name]**” on all event branding.
- ★ **8 VIP backstage passes** + catered meal.
- ★ **8 event T-shirts + 2 branded hats.**
- ★ Recognition at all **major Kids Deserve Dads events** throughout the year.
- ★ **Largest logo placement** on signage, website, and social media.
- ★ **Premier vendor booth location.**
- ★ **Includes all benefits from lower tiers** that aren’t already mentioned in this tier.

PLATINUM SPONSOR \$5,000+

- ★ **Business tagged in all videos & social media posts.**
- ★ **6 VIP backstage passes.**
- ★ **On-stage speaking opportunity.**
- ★ **Vendor booth at the event.**
- ★ **6 event T-shirts.**
- ★ **Includes all benefits from lower tiers** that aren’t already mentioned in this tier.

GOLD SPONSOR \$2,500+

- ★ **Facebook business page tagged** in all bi-weekly sponsor videos & hype videos.
- ★ **2 VIP backstage passes.**
- ★ **4 event T-shirts.**
- ★ **Reserved table at the annual banquet.**
- ★ **Logo & name featured in professional event recap video.**
- ★ **Includes all benefits from lower tiers** that aren’t already mentioned in this tier.

SILVER SPONSOR \$1,000+

- ★ **Facebook business page tagged** in monthly PSA videos.
- ★ **Logo featured on event signage & website.**
- ★ **2 event T-shirts.**
- ★ **Includes all benefits from the Bronze tier.**

BRONZE SPONSOR \$500+

- ★ **Live check presentation** shared across all social media pages (85K+ reach).
- ★ **Logo on website & social media.**
- ★ **Business tagged in final event countdown video.**
- ★ **Invitation to Sponsor Appreciation BBQ.**
- ★ **1 event T-shirt.**

YOUR SPONSORSHIP HELPS **KIDS DESERVE DADS**, A 501(C)(3) NONPROFIT, IN ITS MISSION TO EMPOWER FATHERS TO BE LEADERS IN THEIR FAMILIES AND COMMUNITIES.